

A.Y.Dadabhai Technical Institute, Kosamba

Report

ON

Expert Lecture on Career in Digital Marketing

29th March 2022

By Zweb Solutions



Organized under

Computer Department



AT



A.Y.Dadabhai Technical Institute, Kosamba

Kosamba Mahuvej Road, At & Po. Kosamba (R.S),

Dist: Surat

Date: 29/03/2022

Career in Digital Marketing

A.Y. Dadabhai Technical Institute, Kosamba aims to cater the society with skilled manpower and Efficient team members. Institute believes in total improvement of each students. Since 2009 Computer Department of A.Y. Dadabhai Technical Institute has served many scholar students to the society. Today's Era is Computer and Internet Era.

Hence we, at Computer Department planned the Expert Lecture on carrer in digital marketing for **4th semester** students on **29th March 2022**. We invited **Mr. Ayaz Meman, Technical Director** from **Zweb Solutions, Bharuch** to deliver the Useful Information and Make the Students aware about the Different Courses running in Zweb Solutions technologies as well what are the most popular technologies in the world currently. He introduces the basics of all cutting edge technology in the field of career in digital marketing.

Moreover, he discussed about the What is digital marketing?, What does a digital marketer do?, What are the different ways of digital marketing?, What are the skills required to become a digital marketer, etc.

This Session has opened up many horizons among Student's mind, specifically to choose their Career. Many Students has decided to their Future in the Field of Digital Marketing.

Overall the purpose for organizing this Expert Lecture is fulfilled completely. Student had cherished this experience and also showed their interest to attend further workshops in their curriculum. As per the feedback received from the participants it was very good learning experience, the lecture helped them in their understanding the basic of digital marketing concepts.

Glimpse of the Expert Lecture



STUDENT ATTENDANCE

A.Y.DADABHAI TECHNICAL INSTITUTE, KOSMABA
COMPUTER ENGG. DEPARTMENT
Expert Lecture-Ayaz Memon (29-3-2022)

Sr.	Enrollment No.	Name of Student	Sign
1	206010307001	PATEL VRAJKUMAR TARUNKUMAR	
2	206010307003	ADAT ABDULLAH FARUK	
3	206010307005	BHAIYAT UMEMAH AZIZ	
4	206010307006	BHARDWAJ KHUSHBOO SANJAYBHAI	
5	206010307007	CHAUDHARY MOHAMMED EJAZ JAMSHED	
6	206010307008	RAJ KAUSHAL GHEEWALA	
7	206010307009	GOJARIYA RUDRA JAGDISHBHAI	
8	206010307010	JADAV HARSHIL VIJAY	
9	206010307011	KAPADIA MAHAMMED ZAID IRFAN	
10	206010307012	KAPLETIYA DHARUVI BALAVANTSINH	
11	206010307013	KATALARIWALA MOHAMMEDAUZEF ABDULRIYIZ	
12	206010307014	KHATRI MOHMED UVESH SALIM	
13	206010307015	KHATRY MD ASHFAQ ASIF	
14	206010307016	KHAN KHUSHI FIROJ	
15	206010307017	LAKHANI YAGNESHBHAI MUKESHBHAI	
16	206010307018	MALEK MADINABIBI ABDULVAHAB	
17	206010307019	MASHAHADI TAUHID SOHILAKHTAR	
18	206010307020	MEHRA TEJPALSINGH BHIMSINGH	
19	206010307021	MODI PRATHAM RAJENDRAKUMAR	
20	206010307022	MULLA ABBAS MOHMEDHANIF	
21	206010307023	PARMAR TRUSHILKUMAR JAYANTIBHAI	
22	206010307025	HARSHISH VINOD PATEL	
23	206010307026	PATEL HEMIL BHAVIN	
24	206010307027	PATEL HETVANSHIBEN ARVINDBHAI	
25	206010307028	PATEL JINALBAHEN MUKESHBHAI	
26	206010307030	SAIYED KAYAMUDDIN AZAM	
27	206010307031	PATEL NAUMAN	
28	206010307032	PRAJAPATI DINALBEN DIPAKBHAI	
29	206010307033	PATEL PREXA DINESHBHAI	
30	206010307034	PATEL SHAHISTA USMAN	

	Enrollment No.	Name of Student	Sign
31	206010307035	PATHAN FARHANKHAN MUNIRKHAN	
32	206010307036	PATHAN SAFFANKHAN SHAHNAWAZKHAN	
33	206010307037	PUNATAR VISHALBHAI SANJAYBHAI	<i>Vishal P</i>
34	206010307038	QURAISHI MOHMEDASAD MOHMEDARIF	<i>Asad</i>
35	206010307039	RABARI HIRALBEN ISHWARBHAI	
36	206010307040	RANA RIYABEN MITENDRASINH	<i>R.M. Roma.</i>
37	206010307041	ROY AAYOUSHEE DILIP	<i>A. Ray</i>
38	206010307042	SAIYED MOHAMMED AMANUDDIN MOINUDDIN	<i>AM</i>
39	206010307043	SAIYAD MAHMMAD SABIR JAFAR ALI	<i>S. J. S</i>
40	206010307044	SAWANT ADITYA PRASHANT	
41	206010307045	SHAH KARAN MANISHKUMAR	<i>Karan...</i>
42	206010307046	SHEKH ADNAN HANIF	<i>Adnan</i>
43	206010307047	FATEMABIBI AKHTAR ALISHAIKH	
44	206010307048	SHAIKH FUZAIL AHMED SAEED AHMED	
45	206010307049	SHAIKH INAMULHAQ MOHMEDHANIF	<i>I. Shaikh</i>
46	206010307050	SHAIKH MOHAMMEDMUSTAKIM MOHAMMED	
47	206010307051	SHAIKH MOHAMMAD JISAN MOHAMMADBILAL	
48	206010307052	SIDAT MAHAMEDZED IBRAHIM	<i>Sidat</i>
49	206010307053	SINGH SHALINI UDAYPRATAP	<i>Shalini</i>
50	206010307055	SOLANKI ZEEL PRAKASHBHAI	<i>Zeel</i>
51	206010307056	TAILOR ARYAN HITESHBHAI	<i>Aryan</i>
52	206010307057	TAILOR FENNY BHARATKUMAR	<i>Fenny</i>
53	206010307058	TALATI MOHMEDSAAD ALTAFHUSAIN	<i>Talati</i>
54	206010307059	TRALSHAWALA SAHIL GHANSHYAM	<i>Sahil</i>
55	206010307060	VANATH HARSHRAJSINH SANJAYSINH	<i>Vanath H.S.</i>
56	206010307061	VASAVA GAYATREEBEN AMITBHAI	
57	206010307062	VASAVA BADALKUMAR JESHALBHAI	
58	206010307063	VASAVA KINJALBEN JAYANTIBHAI	<i>Kinjal</i>
59	206010307064	VASAVA PAYAL VIRAMBHAI	<i>Payal</i>
60	206010307065	VASAVA PRITIKUMARI RANJITBHAI	
61	206010307067	YADAV AMITKUMAR BIRENDRAKUMAR	<i>Amul</i>
62	206010307068	PATEL MOHAMMAD SALIM	<i>P. M. S</i>